

CINEQUEST™

FOR IMMEDIATE RELEASE:
March 10, 2022

Contact: Angela Ostermeier
E-mail: publicity@cenequest.org

Virtual Festival Announces Vanguard User Features & Lineup ***Cinejoy featuring the Artists & Films of Cinequest***

SILICON VALLEY—Cinequest's legacy as 'the future of film' brought to life the world's first online film festival in 2005-07, as our board and partners pioneered media technologies and implementations. Cinequest accepted the pandemic challenge to create a new virtual platform for film and film events and to make it vanguard and democratized. Additionally, Cinequest envisioned this virtual platform thriving and serving beyond the pandemic with an experience that is much more than streaming movies.

With the help of our team of designers and engineers, Cinequest rallied in 2020-21 to present the alpha editions of what has been reimaged as [Cinejoy featuring the Artists & Films of Cinequest](#). Please enjoy the [Cinejoy Alpha Highlight Video](#).

Now we proudly present an evolved and extraordinary Cinejoy, April 1-17, presenting a groundbreaking lineup of Live Spotlight Events, Screening Parties, Audience meet Artists interactions, plus 132 Films and Television (82 of which are World & U.S. Premieres) from 53 countries. Lineup and Tickets are now live!

New Cinejoy features include: 1) Screening Parties where artists and community host intimate and fun live interactions—engaging people around their experiences with Cinejoy movies and events. Parties provide a cutting-edge integration option with virtual event space Gather.Town; 2) Passports where Cinejoy audiences have the fun of getting stamps for their screenings and events. More importantly, Passport reviews plus up-down voting of other users' reviews connect people with like minds—making the community discovery of art uniquely powerful; and 3) Enhanced live Spotlight Events including a photo-booth, host video welcomes, red carpets like no other, and intimate conversations with artists.

"What differentiates Cinequest started from its founding team being a dynamic combination of artists, technologists, and leaders. You'll find this reflected in our Leadership Council which includes legendary innovators Steve Wozniak (co-founder Apple Inc.) and Marty Cooper (father of the cell phone), as well as

producers, writers, educators, and entrepreneurs. The commonality is creativity and a commitment to opportunity for all. " Halfdan Hussey, Co-Founder & CEO



Live SPOTLIGHT events!

Amanda Seyfried, Gemma Arterton, Will Poulter, Shiloh Fernandez, Rosario Dawson, Corey Stoll, Karen Pittman, Hari Nef highlight. Meet the artists; enjoy red carpets; have a photobooth shot w a star, enjoy intimate conversations with artists and luminaries, and discover and screen new movies alongside the CINEJOY global community. SPOTLIGHT events occur live during CINEJOY.

SHOWCASE film screenings!

Discover and experience the world's finest new films representing a wide array of emotions and genres. There's bound to be many films just right for your taste.

SCREENING PARTIES

Attend or even host a Screening Party to share and discuss around any of the amazing CINEJOY movies. Think book clubs for movies...and more.

TICKETS & PASSES

Affordable individual event and screening tickets and all access passes are available to all.

About Cinequest:

Cinequest fuses innovation with the arts to empower great creations and to connect audiences, youth, artists, and innovators with these creations and with each other—

forging community, joy, and our future. Set in Silicon Valley, Cinequest's uniqueness, impact, and legacy result from applying this powerful integration of creativity and technology to democratize opportunity and to transform lives. Cinequest does this through the [Cinequest Film & Creativity Festival](#), Maverick Studio, and [Picture The Possibilities](#) global youth programs.

Experience the JOY of cinema, artists, and community! Much more than a movie, [CINEJOY](#) is an online experience that brings you film and live events through a community and platform designed for discovery and engagement. [CINEJOY](#), featuring the Artists and Movies of CINEQUEST, occurs March 20-30! [CINEJOY](#) is hosted on the [CREATICS](#) platform that requires a quick, free registration that doubles as your registration and login when you purchase tickets to [CINEJOY](#) movies, events, and offerings.

Please watch [The Story of Cinequest](#). www.cinequest.org

Cinequest CINEJOY March 2022 Partners *(partial list)*

TJ & Valeta Rodgers, Clos De La Tech, Jennifer Krach, Ramona Reichl, James Boyce Trust & Kris Otis, Eddie Lira, The Wolff Family, Applied Materials (NASDAQ: AMAT), Kaiser Permanente, ZOOM (NASDAQ: ZM), Tito's Handmade Vodka, Chan Zuckerberg Initiative, Agile Ticketing Solutions, SV Creates, The Morrison & Foerster Foundation, NBC Bay Area, Telemundo 48, Gather.Town, Content, Yelp South Bay, El Observador, the City of San Jose, and Redwood City Arts Commission.

###